

Draft Minutes August 20, 2018 Hayden Lake Watershed Improvement District Board Meeting

Meyer Chair, Harvey, Lund; Present: Walker, Lake Manager; Stoll Public Education/Communication.

Meeting called to order at 6:40 PM

Addition to agenda: Boat Speeds

Meeting minutes of August 20, 2018. Reviewed minutes of meetings. Motion to approve with addition of Thykeson and Simpson names, Lund second Harvey. Approved

Treasurer's Report:

Review of Financial report: Bills reviewed. Approved billings of Watershed Management (\$2,637.62), PAS (\$35), SVL (\$135); Total \$2,807.62. Motion to approve billing, Lund, second; Harvey, Billings Approved.

Deadlines for billings explained to contractors.

Public Input: None

Lake Manager Report:

July-August: Weeds gone from North Arm. Just gone. Where did they go? Check with Manta to identify oxygen sag at bottom. Continue to monitor lake. Discussion of milfoil treatment success. Make PRR on treatment cost for Hayden Lake in November. Many calls about weeds.

Considerable discussion of the Association meeting outcomes.

Large scale development still low level on lake but many houses are being built.

Lake Monitoring Update: July 19, August 1st, August 15.

South Shore Date Reduction: Close end of this month or early next month.

Public Information/Communication Contractor Report (see MA Stoll's e-mail)

Website Development Update: Most of background work accomplished. Blog and Facebooks accounts coordinated. Security and logging in place and appear to be stopping robot-like incursions. Need to correct request for updates; subscription piece. Need identified key words that will get users to the site (improved SEO) and to adapt layout to cell phone use (responsive layout).

Signed onto Zoho Campaign system for milfoil treatment outreach. Allows to reach entire e-mail list. Can be used by the District and the Association both. E-mail list being edited down due to changes and abandoned addresses. Need to expand list since all landowners are fee payers. Goal to get list up to 600 valid addresses. Could achieve through homeowner associations and/or possibly with a personal-invitation-with-post-card campaign.

Kim Holzer of Idaho Department of Agriculture has strong interest in outreach materials, but not a top priority among her ISDA responsibilities. MAS proposed that we draft a letter requesting that Kim be able to work with our outreach people to develop outreach materials in the winter. Also proposed that we proactively work with IDA to plan next season's communication system.

Communication Summary submitted via email:

Three mass mailing/Email Campaigns regarding Milfoil Treatment. First mass-mailing was accomplished via e-mail and netted sending failures, and many bounce-backs. As a result, I was able to refine the distribution list and decided to engage Zoho Campaigns for future mass-mailing. Zoho Campaigns is a marketing application that permits emailing large distribution lists. HLWID benefits from the marketing features i.e. tracking of which recipients opened a campaign message, ability to send follow-up messages, and to track which links within a message are followed. It also facilitates distribution list management, but that has drawbacks. Occasionally messages bounce and addresses are removed from the distribution list. I have to keep close tabs and request reinstatement of live addresses. I should be able to remedy this by doing additional verification of the WID domain and email addresses.

Campaign re second phase of Milfoil treatment included an invitation to get-to-know-you coffee. Responses:

- Stephanie Palmer asking whether phase 2 is in her bay and if therefore her drinking water is safe.
- Fred Ambrose – expressed concern about deterioration of water clarity, wake-boarding impact, and Milfoil treatment (returning in spite of treatment).
- Barb Leonard called asking for confirmation that treatment had been completed
- Bob Holman volunteered to visit
- Betty Wolf volunteered to visit

Old Business

None

New Business

Association's Initiative on Milfoil/Weed Management in North Arm: Mini-grant application sent out to Jan Wilkins for potential application.

Additional follow up from Association's annual meeting: Follow up on weed treatment by Ag and vendors; respond to wake boat and buoy systems.

Boat speed regulations reviewed; generally 35 miles per hour in day and 25 at night except on the Spokane River. Water skiing and potentially wakeboarding wording allowed within 200 feet. County ordinance now allows armoring shoreline. Should we educate shoreline owners?

Reminder to register for Board candidacy: Need to get dates to file. Todd will ask Lynn. Discussion of those willing to run. Need to be informed of filing and election process.

Set next Board Meeting: September 17, 2018.

Motion to adjourn: Lund, second, Harvey approved.

Adjourned at: 9:45 PM